



# 2017 REPORT TO THE COMMUNITY



Honoring Shari Redstone at the 2017 Gift of Life Gala

## **BROOKFIELD PLACE**

Steps for Life New York 5k

## **SHARI REDSTONE**

Honored at Annual Gala

## **BIRTHRIGHT ISRAEL**

200th Transplant Milestone

## **CAMPUS AMBASSADOR PROGRAM**

Over 130 College Interns





# Leadership Welcome

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Arlene Feinberg, of blessed memory  
Jacob Feinberg, of blessed memory

Dear Friend of Gift of Life,

We have one mission: to ensure that every patient who needs a marrow transplant can find a matching donor at the time when they are needed. Each year our registry grows and in 2017, we facilitated 142 transplants – nearly three each week – and held more than 1,800 donor drives across the country and in Israel.

Our annual gala in New York City attracted 700 supporters to the historic Gotham Hall as we honored Shari Redstone, raising over \$2 million dollars.

Gift of Life is known as an innovator among marrow registries. On World Marrow Donor Day, to make the registration process faster and easier for donors, we introduced SwabApp for the iPhone and Android devices. SwabApp speeds up the process at a donor registration drive, and future updates will offer much more. Stay tuned!

World Marrow Donor Day was highlighted by a 13-year-old young man and his family traveling from Scotland to meet his American bone marrow donor in New York live on national TV. It was an incredible year for donor-recipient meetings – 14 in all during the course of the year. Their stories appear in this issue.

Our partnership with Birthright Israel continues to save many lives. This year marked our 200th transplant originating with the program. That milestone donor was Seth B. who joined us during his visit to Israel in 2012.

This has been an active year for our Young Professionals Committees, which expanded to five areas (Boston, Los Angeles, New York, San Francisco and South Florida), and our supporters in Miami Beach, who have formalized their fundraising efforts as the new Miami Chapter of Gift of Life. Much more is coming in 2018, but none of our efforts can/will happen without the ongoing support of our contributors – you make our lifesaving mission possible.

On behalf of the Board of Directors and all the patients we serve around the world, thank you for providing the support necessary for our mission to cure blood cancer through cellular therapies.

Thank you.

Sincerely,

Jay A. Feinberg  
President

William A. Begal  
Chairman of the Board



# Rory and Chris



**W**hen young Rory Kemp of Edinburgh, Scotland was diagnosed in 2014 with Acute Myeloid Leukemia, his parents Jenny and Merlin were devastated. They turned to Anthony Nolan, one of the public marrow registries in the United Kingdom, to search for a bone marrow donor. Both Gift of Life and Anthony Nolan are part of the World Marrow Donor Association registry, and Rory's match was quickly found.

Chris Mattson, a Pennsylvania native, joined the Gift of Life registry in 2013 while in college and donated to save Rory just a year later. "It's astonishing how easy donating bone marrow is," said Chris. "I highly recommend that everyone becomes a donor – it's definitely worth doing."

Gift of Life invited the Kemp family to join in the World Marrow Donor Day festivities in New York City on September 16, and to meet Rory's donor. Rory and Chris were introduced in the morning on live television, and after spending the day touring New York, they joined Gift of Life that evening for a viewing of the city skyline. The Empire State Building and several other buildings were lit up in orange for the occasion.

Chris's swab kit was sponsored by the "In Honor of Wendy Siegel" Donor Circle.



Donor Chris met his recipient Rory, during World Marrow Donor Day in New York City



Rory, shown during treatment

## PERSONALIZED GIVING

## DONOR CIRCLES

Donor Circles were created by Gift of Life to allow contributors to personalize a group of donors through a customizable team page. Donor Circles track activity in real time, including the number of donors sponsored by contributions to the circle, donor/recipient matches found, and transplants facilitated.

Donor Circles may be public or private, and offer social media tools to help circle owners publicize their fundraising efforts.

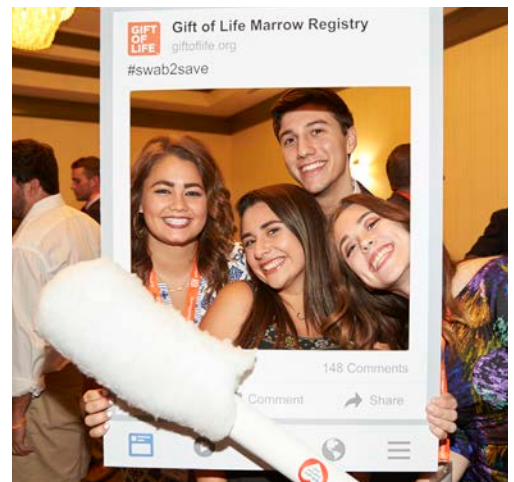
To find out more visit:  
[giftoflife.org/donorcircles](http://giftoflife.org/donorcircles)





**GIFT OF LIFE** Campus Ambassador Program

The Gift of Life Campus Ambassador Program (CAP) has evolved since its 2014 inception to become one of Gift of Life’s primary donor recruitment efforts targeting the demographic most preferred by transplant centers, 18 to 25 year olds. Since the program began there have been 214 matches for patients that have resulted in 29 completed transplants including 3 of our CAP interns. Campus Ambassadors represented Gift of Life at 93 college and universities in 2017 (see opposite page).







# Participating Colleges and Universities

AMERICAN UNIVERSITY  
 ARIZONA STATE UNIVERSITY  
 BABSON COLLEGE  
 BINGHAMTON UNIVERSITY, SUNY  
 BOISE STATE UNIVERSITY  
 BOSTON COLLEGE  
 BOSTON UNIVERSITY  
 BRANDEIS UNIVERSITY  
 BROOKLYN COLLEGE  
 CALIFORNIA LUTHERAN UNIVERSITY  
 CASE WESTERN RESERVE UNIVERSITY  
 CHAPMAN UNIVERSITY  
 CLARION UNIVERSITY OF PENNSYLVANIA  
 COLUMBIA UNIVERSITY  
 CORNELL UNIVERSITY  
 EAST CAROLINA UNIVERSITY  
 EMORY UNIVERSITY  
 FAIRLEIGH DICKINSON UNIVERSITY  
 FLORIDA STATE COLLEGE AT JACKSONVILLE  
 FLORIDA STATE UNIVERSITY  
 GEORGE MASON UNIVERSITY  
 GEORGETOWN UNIVERSITY  
 GRAND VALLEY STATE UNIVERSITY  
 HUNTER COLLEGE  
 INDIANA UNIVERSITY  
 KANSAS STATE UNIVERSITY  
 KENT STATE UNIVERSITY  
 LAKE FOREST COLLEGE  
 LOYOLA MARYMOUNT UNIVERSITY  
 LYNN UNIVERSITY  
 MARIST COLLEGE

MERCY COLLEGE  
 MIAMI UNIVERSITY (OHIO)  
 MICHIGAN STATE UNIVERSITY  
 MILWAUKEE SCHOOL OF ENGINEERING  
 MISSISSIPPI STATE UNIVERSITY  
 NEW YORK INSTITUTE OF TECHNOLOGY  
 NEW YORK UNIVERSITY  
 NORTHEASTERN UNIVERSITY  
 OHIO UNIVERSITY  
 PENNSYLVANIA STATE UNIVERSITY  
 PIERCE COLLEGE - LOS ANGELES  
 PURDUE UNIVERSITY  
 QUEENS COLLEGE  
 ROCHESTER INSTITUTE OF TECHNOLOGY  
 RUTGERS UNIVERSITY  
 SAN DIEGO STATE UNIVERSITY  
 SCRIPPS COLLEGE  
 ST JOHN'S UNIVERSITY  
 STERN COLLEGE FOR WOMEN  
 STEVENS INSTITUTE OF TECHNOLOGY  
 SUNY ONEONTA  
 SWARTHMORE COLLEGE  
 TEMPLE UNIVERSITY  
 THE GEORGE WASHINGTON UNIVERSITY  
 THE KING'S COLLEGE, NEW YORK  
 THE UNIVERSITY OF MARYLAND  
 TUFTS UNIVERSITY  
 TULANE UNIVERSITY  
 UNION COLLEGE  
 UNIVERSITY AT ALBANY, SUNY  
 UNIVERSITY AT BUFFALO

UNIVERSITY OF ALABAMA  
 UNIVERSITY OF ARIZONA  
 UNIVERSITY OF ARKANSAS  
 UNIVERSITY OF CALIFORNIA, BERKELEY  
 UNIVERSITY OF CALIFORNIA, DAVIS  
 UNIVERSITY OF CALIFORNIA, IRVINE  
 UNIVERSITY OF CALIFORNIA, LOS ANGELES  
 UNIVERSITY OF CALIFORNIA, SANTA BARBARA  
 UNIVERSITY OF CALIFORNIA, SANTA CRUZ  
 UNIVERSITY OF COLORADO BOULDER  
 UNIVERSITY OF DELAWARE  
 UNIVERSITY OF FLORIDA  
 UNIVERSITY OF ILLINOIS AT CHICAGO  
 UNIVERSITY OF MASSACHUSETTS AMHERST  
 UNIVERSITY OF MASSACHUSETTS BOSTON  
 UNIVERSITY OF MIAMI  
 UNIVERSITY OF MICHIGAN  
 UNIVERSITY OF NEBRASKA  
 UNIVERSITY OF NEVADA, LAS VEGAS  
 UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
 UNIVERSITY OF NOTRE DAME  
 UNIVERSITY OF PENNSYLVANIA  
 UNIVERSITY OF RICHMOND  
 UNIVERSITY OF ROCHESTER  
 UNIVERSITY OF SOUTHERN CALIFORNIA  
 UNIVERSITY OF TOLEDO  
 UNIVERSITY OF WASHINGTON  
 UNIVERSITY OF WISCONSIN - MADISON  
 WASHINGTON STATE UNIVERSITY  
 YESHIVA UNIVERSITY  
 YOUNGSTOWN STATE UNIVERSITY

# 2017 Donor and Recipient Introductions

Donors tell us that their bone marrow and peripheral blood stem cell donations hold deep personal meaning, because they know the transplant saved a specific person's life. Gift of Life was honored to be able to introduce 14 of our donors to their recipients at public events in 2017. They included:



Donor Ethan, 23 (R), met his recipient Rich, 60, at Steps for Life 5k of South Florida

Ethan Krafft donated peripheral blood stem cells to save the life of Oregon teacher and school administrator Rich Little. "I can't even begin to describe the feeling of being able to give a life to someone else," said Ethan. Rich, now recovered, remains highly active serving in his community and managing his family's ranch.

**Donor Circle:** Max and Sunny Howard Memorial Foundation



At Celebrating Life New York, donor Brandon, 31, met his recipient Sylvia, 68

Sylvia Lutsky, diagnosed with a bone marrow disorder in 2013, was fortunate that her perfectly matched donor, Brandon Sherr, was in the registry when she needed a stem cell transplant. "Being a donor gives me an appreciation for how important it is that we all do what we can for each other," said Brandon.

**Donor Circle:** Team Alan Cohen

“

*I can't even begin to describe the feeling of being able to give a life to someone else.*

—ETHAN KRAFFT

“

*Being a donor gives me an appreciation for how important it is that we all do what we can for each other.*

—BRANDON SHERR





Donor Daniel, 28, met his recipient Robert, 65, at a Birthright Conference five years after his transplant

Shortly after donating blood stem cells to Robert Skirboll to cure blood cancer, donor Daniel Wayne moved to China for five years. They were thrilled to finally meet at the Birthright Fellows Conference in 2017. “When Gift of Life first called me to donate, I said, ‘When? Where? Can we do it sooner?’” said Daniel.

**Donor Circle:** Adelson Family Foundation



Donor David, 35 (R), met his recipient Dr. Colen, 70, at Gift of Life's Annual Gala

Dr. Stephen Colen got an incredible surprise at Gift of Life's Gala when he was asked to stand and greet a man at the next table – his lifesaving donor, David Friedman. Dr. Colen works at Hackensack University Medical Center where many Gift of Life donors go for collection, including his own donor.

**Donor Circle:** Ayelet Galena's z"l Donor Circle



Donor Cheryl, 24, met her recipient Peter, 67, at the Steps for Life 5k of Boston

Boston native and stem cell recipient Peter Levine was excited and grateful to meet his donor Cheryl Rosenberg, from New York. Peter had suffered from non-Hodgkin's lymphoma and is now recovered. Cheryl said, “This little thing, donating stem cells, ended up being so big and amazing!” She now serves on the NYC Young Professionals Committee.

**Donor Circle:** Mel Cohen z"l



Donor Nick, 23, met his young recipient A.J., 2, during Gift of Life's Annual Gala

Two-year-old A.J. Loscheider suffered from a rare inherited immune disorder until he received a bone marrow transplant donated by Nick Judson. His parents were thrilled to meet Nick at the Gala, and A.J. seemed to thoroughly enjoy all the attention. “I learned the true impact that a small action like swabbing can have,” said Nick.

**Donor Circle:** Max and Sunny Howard Memorial Foundation



Donor Thomas, 23, met his recipient Paige, 30, during Gift of Life's Annual Gala

Only months after joining the registry, college student Thomas Davis was found as a match for Paige McCoy, who was diagnosed with leukemia. He donated blood stem cells and she has experienced a complete recovery. "I am here and cancer-free because of him. I can never fully describe my gratitude," said Paige.

**Donor Circle:** Weiser Family Donor Circle



Donor Ruchail, 28, met her recipient Wendy, 43, at a Mets game

When donor Ruchail Prupis joined Gift of Life while in Israel she never imagined it would lead her to a baseball game in New York. She met her blood stem cell recipient Wendy Wax before the start of the Mets/Padres game on May 24. "The fact that a stranger would give their stem cells to me (to cure leukemia) left me humbled," said Wendy.

**Donor Circle:** Kedma



Donor Harrison, 21, met his recipient Sandy Singer, 68, at the Campus Ambassador Symposium

After donating bone marrow to save a man with blood cancer, Harrison Cohn joined Gift of Life's Campus Ambassador Program. A year later he was introduced to his transplant recipient Sandy Singer during the CAP Symposium. "I have a newfound hope for humanity. Here are strangers doing good for strangers, to give them a second chance," said Sandy.

**Donor Circle:** Warter Strong



Donor Christopher, 28, met his recipient Rory, 13, during World Marrow Donor Day in New York City

World Marrow Donor Day was incredibly special for the Kemp family from Scotland, who came to New York City to meet bone marrow donor Chris Mattson of Pennsylvania, who saved their son Rory Kemp's life. "When we were finally told I had a donor to cure the leukemia, it was thrilling!" said Rory.

**Donor Circle:** In honor of Wendy Siegel





Donor Harvey, 26, met his recipient Florence, 42, at the Steps for Life 5k of New York City

Florence Ivy suffered from an inherited immune disorder from childhood until a stem cell transplant from Harvey Pava gave her a second chance at life. They were introduced at Steps for Life of New York City. "I feel blessed that I got that call and was able to go through with the donation," said Harvey.

**Donor Circle:** Help4Ezra



Donor Michael, 22 (R), met his recipient Jeff, 53, at a concert on the University of Florida campus

Our first donor and recipient from the Campus Ambassador Program met at the University of Florida, where Michael Cizek is a student. "Being able to share my health with someone who nobody else could help was amazing. It creates a special relationship," said Michael. Jeff and his fiancée were married after he recovered from leukemia.

**Donor Circle:** University of Florida Donor Circle



Donor Hillel, 27 (R), met his recipient Keith, 60, at Cocktails and Conversation in Miami

Dr. Keith Goldstein developed the same bone marrow disease as his family members, but fortunately his bone marrow donor, Hillel Katz, was already in the registry. Hillel understood the urgency, donating only two days after his brother's wedding. "He will always have gratitude from me for giving me the gift of time," said Dr. Goldstein.

**Donor Circle:** Matt Fenster z"l Donor Circle



Donor Jonathan, 23, met his recipient Cori, 49, at a Florida Panthers game

As part of Hockey Fights Cancer month, the Florida Panthers held a donor recruitment drive and hosted the introduction of donor Jonathan Grossman to his recipient, Cori Sudderth, a Registered Nurse. "When I heard I could save someone suffering from leukemia by simply donating stem cells from my blood, how could I say no?" said Jonathan.

**Donor Circle:** Help4Ezra



Warren and Mitzi Eisenberg



Wendy and Stephen B. Siegel



Bill Begal and Steven Prince



Tova and Howard Weiser



Phyllis Redstone, Kimberlee Ostheimer,  
Shari Redstone



Empire State Building lit up in orange

## Shari Redstone Honored at 2017 Gala

### Congratulations, Shari!

*Our heartfelt thanks for your dedication to fulfilling Gift of Life's mission.*

**G**ift of Life's Annual Gala, One Huge Night, is marked with multiple events, from the lighting of the Empire State Building and other landmarks in orange, to the big night itself.

On May 17 at Gotham Hall in the historic Haier Building in Manhattan, Shari Redstone, Vice Chair of CBS and Viacom, was honored by Gift of Life with the Partners for Life award in recognition of her commitment to the organization's mission for the past 7 years. In 2016, Redstone funded a 24-hour challenge grant on November 2, One Huge Day, with the

goal of matching \$50,000 dollars in donations. The goal was not only met early in the day, it was easily surpassed, with more than \$170,000 raised.

Her efforts have added 5,070 donors to the registry, resulting in 105 matches and 13 transplants completed to date.

"We have an opportunity and a responsibility as individuals and as business leaders to use our voices and our actions to have an impact, and to stay involved," said Redstone.

Also recognized during the gala with the Corporate Partner Award were CBRE, Inc., with Chairman of Global Brokerage Stephen B. Siegel accepting on behalf of the organization, and with the Philanthropy Partner Award, the Saul and Theresa Esman Foundation, accepted on their behalf by Executive Director Murray Levin.





Shirley and Jack Silver



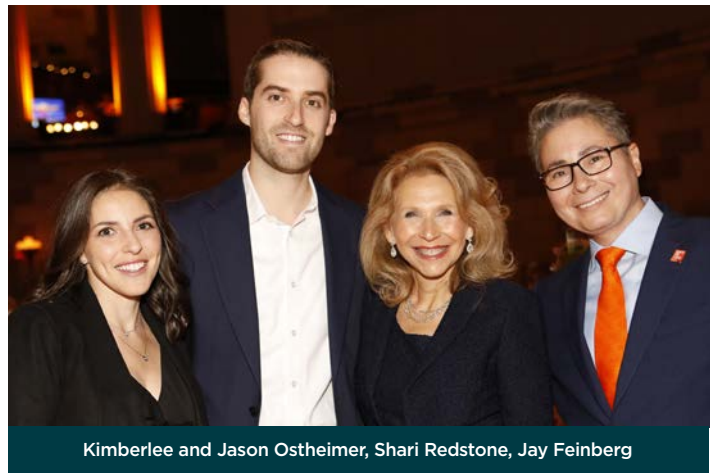
Shari Redstone and Robert Kraft



Rita and Charles Bronfman



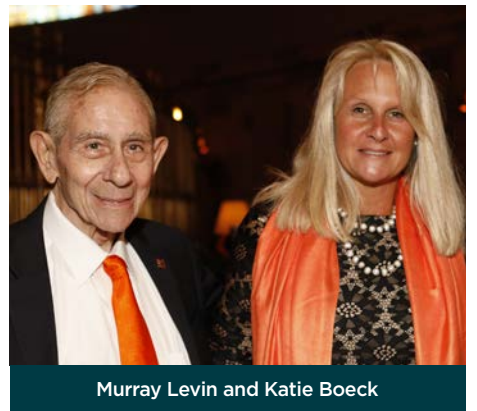
Frank Boulben, Stephen B. Siegel, Kim Mogull, Jonathan Mechanic, Stephen Becker



Kimberlee and Jason Ostheimer, Shari Redstone, Jay Feinberg



*We have an opportunity and a responsibility as individuals and as business leaders to use our voices and our actions to have an impact, and to stay involved.* —**SHARI REDSTONE**



Murray Levin and Katie Boeck



Aryeh and Elana Bourkoff



# Celebrating Life — Young Professionals Committee

**G**ift of Life's Young Professional Committees are groups of emerging young leaders who dedicate their time, talents, networks, and resources to increase awareness and raise funds for the work of Gift of Life Marrow Registry. Volunteer committees have been organized in cities around the country so that young professionals can network with peers while supporting Gift of Life's mission. Activities include committee meet-ups, social activities, fundraising events, swabbing drives, and the annual Celebrating Life events in New York and Los Angeles honoring donors, recipients, supporters, and their families and friends.

**Celebrating Life New York City** was held on March 2, attracting 300 donors, recipients, and supporters. Marrow donor Brandon Sherr was introduced to his recipient Sylvia Lutsky, and Dikla Carmel was honored for her role in organizing donor recruitment drives for her friend Adam Krief in the national Hope4Adam campaign.

**Celebrating Life Los Angeles**, held on March 8, honored Michelle Krief who organized a massive, national campaign on behalf of her brother Adam during the fall months of 2016. More than 25,000 new donors were added to the registry, resulting to date in five lifesaving transplants.



## BOSTON • LOS ANGELES • NEW YORK • SAN FRANCISCO • SOUTH FLORIDA

1. Donor Jamian Shapiro, Brittany McHale

4. Daniel Alon, Michelle Krief Alon

2. New York City Young Professional Team

5. Recipient Jacob Federman, Samantha Soled

3. Donors Jared Stein, Guy Felixbrodt





# Cocktails & Conversation

M I A M I C H A P T E R A N N O U N C E M E N T

Cocktails and Conversation is a privately hosted event created to raise awareness of Gift of Life's mission, and to visibly demonstrate the meaningful results through the introduction of a marrow donor and recipient.

In November, Cocktails and Conversation was hosted at the beautiful Miami Beach home of the Dyer Coriat Family (DC Group) offering the opportunity to expand Gift of Life's circle of dedicated supporters.

Bone marrow donor Hillel Katz, a 27-year-old dental student at New York University, was introduced to his recipient, Dr. Keith Goldstein, 60, a critical care physician from New Jersey. Hillel was so determined to help, he donated only two days after his brother's wedding. Dr. Goldstein had a family history of myelodysplastic disorder, and was thrilled to meet the man who had saved his life. "He will always have gratitude from me for giving me the gift of time," said Dr. Goldstein.

The Miami-based volunteers who helped organize Cocktails and Conversation for the past two years have now formalized their support as the Miami Chapter of Gift of Life. They plan to continue Cocktails and Conversation as well as hold other events in the area.

1. David and Veronica Larson, David Cardenas, Aly Christoph, Jackie Dyer Sartor and Eric Sartor, Robyn Malek, Caroline Cardenas, Jennifer Bryant
2. Recipient Dr. Keith Goldstein and Donor Lenard Hillel Katz
3. Patricia Wexler, Evie Goldfine
4. Kurt Lunkenheimer, Aly Christoph
5. Veronica Larson







# Professional Sports Community Partners

Gift of Life is grateful for ongoing partnerships with professional sports teams that help increase our visibility. These exciting events included: a donor and recipient were introduced at a New York Mets game at Citifield, the Florida Panthers hosted a special swab drive and donor-recipient meeting at the BB&T Center, the Los Angeles Galaxy joined Gift of Life at The Grove to hold a "Soccer Kicks Cancer" program, and the Florida Marlins graciously recognized bone marrow and stem cell donors on the field.









# Brookfield Place – Steps for Life of NYC



**S**teps for Life 5k Run & Walk of New York City was on the verge of cancellation on October 29 due to 70 mph winds and flooding rains from an unusually large storm, when the Brookfield Place office and retail complex offered to house the event indoors. After quickly relocating from Battery Park, Gift of Life was thankful when more than 200 people came out in spite of the storm to show their support.

As part of the festivities, peripheral blood stem cell donor Harvey Pava, a

27-year-old mortgage broker from New Jersey, was introduced to his transplant recipient Florence Ivy, 42, from New York. Starting in childhood Florence suffered from ill health and breathing difficulties, which were only diagnosed as an inherited immune disorder as she was preparing for her transplant.

“Everyone says, ‘Oh you’re a hero, this is so amazing,’ but I just have to thank Gift of Life,” said Harvey. “I feel blessed that I got that call and was able to go through with the donation. It’s an

incredible experience and I’m so happy and excited to meet Florence.”

After the introduction, Grand Marshal Wendy Siegel, a leukemia survivor, led off the 5k, which proceeded as a walking course inside the expansive main floor and atrium of Brookfield Place. The top fundraiser, Pawan Deedwaniya and Team Good Deeds, raised \$15,907 to add new donors to the registry.

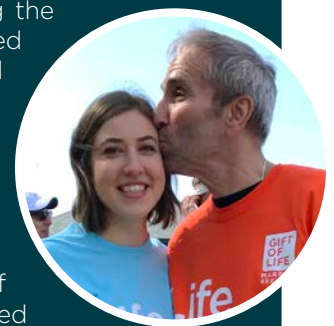
## Steps for Life South Florida

More than 600 people attended the Steps for Life 5k Run & Walk of South Florida, held January 15, 2017 at Florida Atlantic University in Boca Raton, Fla. Gift of Life celebrated its largest race participation ever at its 7th annual event. Donor Ethan Krafft, 23, was introduced to the man whose life he had saved through a blood stem cell transplant. Recipient Rich Little, 61 is a retired teacher and school district administrator who is now healthy again and who remains active in his community.



## Steps for Life Boston

Gift of Life held the Steps for Life 5k Run and Walk of Boston on Sunday, April 30, 2017. For two special people among the nearly 600 people who attended the event at the Chestnut Hill Reservoir, this was one of the most exciting days of their lives. Boston native and transplant recipient Peter Levine, 67, was introduced to his marrow donor, Cheryl Rosenberg, 24, a resident of New York. Peter was diagnosed with non-Hodgkin’s lymphoma in 2015. Fortunately, Cheryl had joined the registry in 2010 and was found as his match!





# Regalo de Vida Spanish Outreach



In 2017, Gift of Life took a major step in diversifying the registry by creating a groundbreaking Spanish language outreach program, Regalo de Vida Marrow Registry, to encourage Hispanic and Latino donors to join the registry. Today 55% of blood cancer patients with Hispanic or Latino ancestry, whose survival depends on finding a match, do not have a donor in the registry.

The Crimsonbridge Group generously spearheaded the program by funding the laboratory processing of donor kits adding 1,000 new donors in 2017. We anticipate adding an additional 1,000 new donors in 2018.

The Saul and Theresa Esman Foundation generously funded the creation of Spanish-language materials for Regalo de Vida, to help make information more widely accessible and bring awareness of the need for Hispanic and Latino donors to communities throughout South Florida.

*Gift of Life is grateful to the Crimsonbridge Group and the Saul and Theresa Esman Foundation for their vision and generous support of this important initiative.*



**REGALO DE VIDA  
Marrow Registry**

## What Will Your Legacy Be?

**GIFT OF LIFE'S LEGACY SOCIETY MAKES A LASTING IMPACT**



Planned giving allows you to support the Gift of Life Marrow Registry's lifesaving mission for many years to come, while also fulfilling your own financial goals.

Gift of Life Legacy Society members are those who:

- Include Gift of Life in their will
- Create a charitable gift annuity
- Name Gift of Life as a beneficiary in a life insurance policy
- Name Gift of Life as a beneficiary in a retirement plan
- Create a charitable trust

Gift of Life will work with you and your financial advisors to put together a plan that best meets your needs. For information about Legacy Giving options, including potential tax benefits, please contact Robyn Malek, Director of Development at [rmalek@giftoflife.org](mailto:rmalek@giftoflife.org).

# Birthright Israel Partnership Reaches 200th Transplant



**G**ift of Life’s partnership with Taglit Birthright Israel, which offers free educational trips to Israel for young Jewish adults, began in 2004 thanks to Gift of Life Honorary Board member, Charles Bronfman. Because the donors most frequently requested by transplant centers are between 18 and 25 years old, the alliance made perfect sense: Gift of Life speaks to the tour groups to reach potential donors in this ideal demographic, and in turn, Birthright’s young participants have a chance to pay it forward.

“I would absolutely donate again, this experience is awesome,” said Seth. “Being a donor offers a higher upside than other forms of volunteering – you can save someone’s life and then maybe meet them! If you want to do something to help other people at a low cost to yourself, do this.”

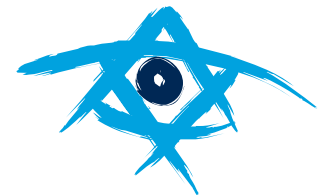
Gift of Life thanks the Adelson Family Foundation for their perennial support, which has, to date, added more than 6,100 donors and facilitated 28 transplants for patients in need.



In mid-2017, a young man became the 200th volunteer donor from Birthright to give bone marrow or blood stem cells to save the life of a cancer patient. Seth B., a 27-year-old resident of Allston, Mass., donated peripheral blood stem cells to save the life of a man suffering from Acute Myelogenous Leukemia. He joined the registry in January 2012 while in Jerusalem.

Taglit-Birthright Israel has now added more than 52,000 donors to Gift of Life’s registry, with 204 total transplants.

A few months after donating, Seth learned that his recipient is doing well, and he’s very interested in the possibility that they will be able to meet someday.



**TAGLIT • תגליט**  
**BIRTHRIGHT ISRAEL**  
[www.birthrightisrael.org](http://www.birthrightisrael.org)







The Orange Society Philanthropy Magazine was created for contributors who have donated \$10,000 or more throughout the calendar year. As a member of the Orange Society you will receive this annual magazine highlighting the successes you made possible through your generous donations.

Members will also receive special recognition at our One Huge Night Annual Gala in New York City and our inaugural Los Angeles Gala. Thank you for your ongoing support and commitment to Gift of Life and our lifesaving mission.

## Orange Society 2017 Contributors

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 National Amusements  
 New Regency  
 Meg Osman and Martin Levion  
 Kimberlee and Jason Ostheimer  
 Paramount Group, Inc.  
 Brian E. Pastuszewski | Goodwin Procter LLP  
 The Laura and Isaac Perlmutter Foundation

Debbie and Steven Prince  
 Judy and Donald Rechler  
 Shari Redstone  
 Samuel Ian Rosen  
 The Rothstein Family  
 Edmond J. Safra Philanthropic Foundation  
 Mindy Schneider and Dr. Michael Lesser  
 Charles and Lynn Schusterman Family Foundation  
 Beatrice & Samuel A. Seaver Foundation  
 The Senator Foundation  
 Sara and Andrew Siegel  
 Wendy and Stephen B. Siegel  
 Shirley and Jack Silver  
 Sheldon H. Solow  
 Warren Spector  
 Darcy Stacom  
 Nancy and Mitchell Steir  
 Michael Stoler |  
 Foundation for Medical Evaluation & Early Detection  
 Dr. James K. Stulman  
 Tishman Speyer  
 Jessica Tuchinsky  
 Viacom  
 Vornado Realty Trust  
 Tova and Howard Weiser  
 WME  
 Wolf Family  
 Julie and Scott Zelnick  
 Ziff Davis

*Not including those who wish to remain anonymous.*

# Resources and Financial Management

**G**ift of Life is a non-profit organization granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Gift of Life engages Certified Public Accountants to conduct an independent audit annually. A copy of the full 2017 *Financial Statements with Independent Auditors' Report* is available upon request by calling the Gift of Life offices. The report, along with the organization's IRS Form 990, is also supplied to GuideStar, the world's largest source of information on non-profit organizations. Gift of Life has earned the GuideStar Exchange Platinum Participant Seal, demonstrating its commitment to the highest level of transparency. For more information, visit [guidestar.org](http://guidestar.org).

Gift of Life is accredited by the World Marrow Donor Association, a prestigious status to which worldwide bone marrow registries aspire.

## ASSETS AND LIABILITIES: FY2017

### ASSETS

Current Assets	\$1,732,611
Investments - FDIC Insured Certificates of Deposit	2,977,492
Equipment	81,605
Security Deposit	27,931

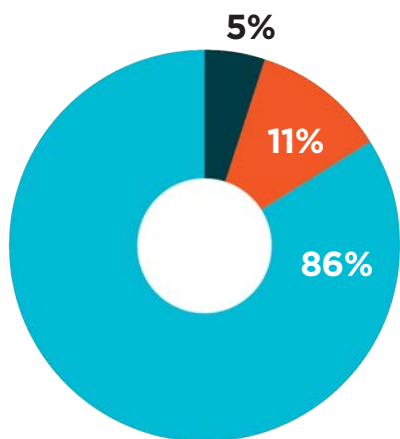
**TOTAL** **\$4,819,639**

### LIABILITIES AND NET ASSETS

Accounts Payable	763,643
Net Assets	4,055,996

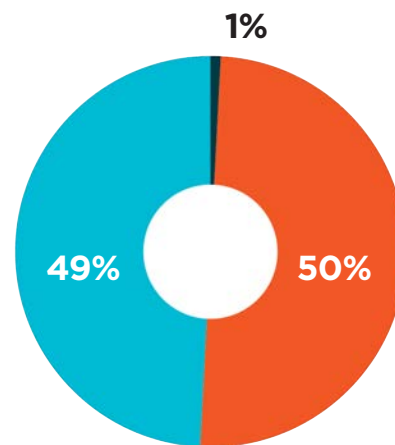
**TOTAL** **4,819,639**

## EXPENSES: FY2017



- Administrative: \$452,764**
- Development: \$1,062,544**
- Programs: \$8,373,630**
  - Donor Services: \$3,910,631
  - Biorepository: \$63,177
  - Search Coordination: \$111,568
  - Information Services: \$769,208
  - Community Engagement and Recruitment: \$4,979,328
  - Quality Assurance / Regulatory Compliance: \$282,003

## REVENUE: FY2017



- Income Investment: \$47,724**
- Program Service Revenue: \$5,219,627**
- Contributions & Donated Services: \$5,207,631**





# Statistical Data for 2017

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Confirmatory Typing **999** 

 **653** Work-Up

Drives Run **1,777** 

 **58,110** Donors Recruited

Matches Found **999** 

 **282,522** Total Donors in Registry

Total Transplants **142** 